The Director (Mkt)
IOC/BPCL/HPCL
Mumbai

Subject: Action Plan - Exclusion of higher income groups from the LPG Subsidy

Sir,

I am directed to convey the approval of the Competent Authority for the Action plan on Exclusion of higher income groups submitted by IOC vide mail dated 10.2.2016. A copy of the Action plan is attached.

Yours faithfully,

(J.P.N. Singh)
Section Officer (LPG)
011/2338 9630
Action plan on Exclusion of higher income groups

1) Declaration form is finalised and will be available at all distributorships across India and same will be available on web also: - By 15.02.16.

2) Changes in distributor entry screen (CI) for capturing income level & PAN Card no( non mandatory), This will be available for PAN India Distributors :- Facility ready will get live by 15.02.16.

3) Publicity by SMS: - SMS to all customers except BPL & Giveitup through NIC gateway: - Below is the SMS text: - By 12.02.16.

If your/spouse income is above 10 lacs, LPG Subsidy is not admissible as per govt directive. If so please submit a declaration to your distributor or at www.mylpg.in.  :- 160 char

4) Publicity by IVR: - IVRS for refill booking will be modified in the following states Delhi, Maharashtra, Tamil Nadu, Karnataka, Telangana, West Bengal, Gujarat, UP West, Chandigarh, Which customer will here before doing a refill booking.
- By 01.03.16 - IVR text given below
As per govt directive if your/spouse income is above 10 lacs, LPG Subsidy is not admissible. Please submit a declaration to your distributor or at www.mylpg.in if your/spouse income is above 10 lacs.

5) SMS to 3 lacs customers indentified by income tax dept: -
First SMS By 15.02.16 :- Text is given under
Since your income is above 10 lacs, LPG Subsidy is not admissible as per govt directive. Please submit a declaration to your distributor or at www.mylpg.in.

After a week time, from the first SMS these customer will be tagged HIG and below sms will be given for information.

Since your income is above 10 lacs, LPG Subsidy is not admissible as per govt directive. Please submit a declaration to distributor if your income is below 10 lacs.

6) Publicity by web: - The web interface for above 10 lacs will be available PAN India, Customer willing to submit their declaration by web will enter LPG ID /consumer no - distributor name / Aadhaar number for searching the consumer and mobile no for validating it by OTP & will submit the income details & PAN No.

   a) If the mobile no is registered against that consumer in our data base: - customer will be tagged HIG.
b) If the mobile no is not registered against that consumer in our data base: - then data will be shown in portal to distributor (with web received tag) , referring which distributor will take a declaration & tag them above 10 lacs ( HIG) in the system.

Provision to submit the declaration with PAN number will also be made available in registered consumer login in web. - By 15.02.16
No. P-20019/133/2014-LPG
Government of India
Ministry of Petroleum & Natural Gas

Shastri Bhawan, New Delhi
Dated: 28th December, 2015

To,
The Chairman, IOC, New Delhi
The C&MD, BPCL/HPCL, Mumbai

Sub: Exclusion of higher income groups from the LPG subsidy.

Sir,

As you are aware, with the implementation of the Pahal Scheme (DBTL), the subsidy is being transferred directly to the Bank Accounts of LPG Consumers. The objective was to ensure that the subsidy benefits go to the targeted group. The Government had also given a call to the well-to-do households for voluntarily giving up LPG subsidy. The subsidy saved from the “GiveItUp” campaign is being utilized to “Giveback” new connections to the BPL families. This would enable provision of LPG, a clean fuel, to poor households by replacing the conventional fuels such as SKO, coal, fuel wood, cow dung, etc.

2. While many consumers have given up subsidy voluntarily, it is felt that consumers in the higher income bracket should get LPG cylinders at the market price. Accordingly, the Competent Authority has decided that the benefit of the LPG subsidy will not be admissible for the LPG consumers, if the consumer or his/her spouse had taxable income of Rs 10,00,000/- and above during the previous financial year computed as per the Income Tax Act, 1961. This decision will take effect for refills supplied from the month of January, 2016 onwards.

3. Instructions regarding method of implementation will follow separately.

Yours faithfully,

(K.M. Mahesh)
Deputy Secretary to the Government of India
Tel: 011-23387404

Issued 28/12/2015